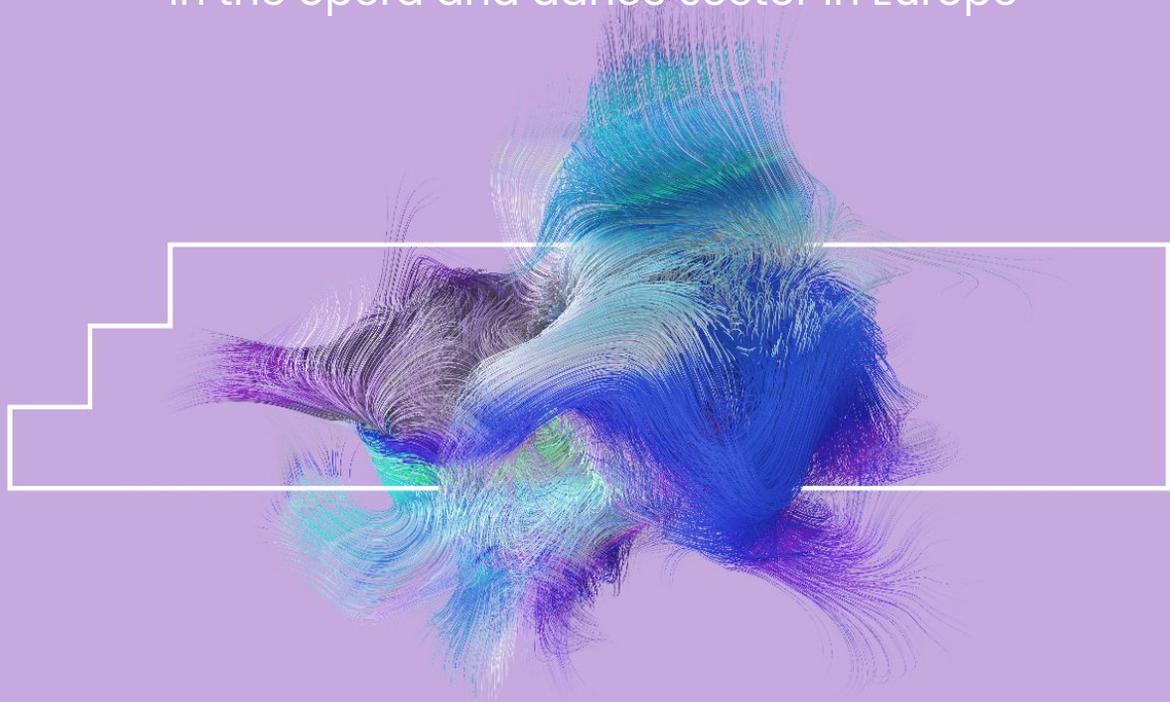


CORPORATE DONORS

Position your company as a changemaker
in the opera and dance sector in Europe



Co-funded by
the European Union



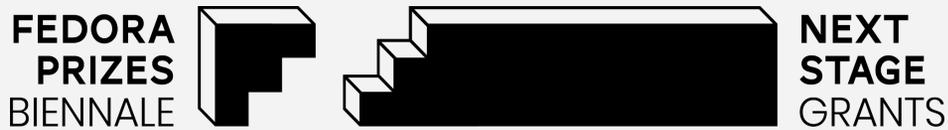
“On the quest for creative funding models and
younger audiences for opera and ballet.”

Forbes

ABOUT FEDORA

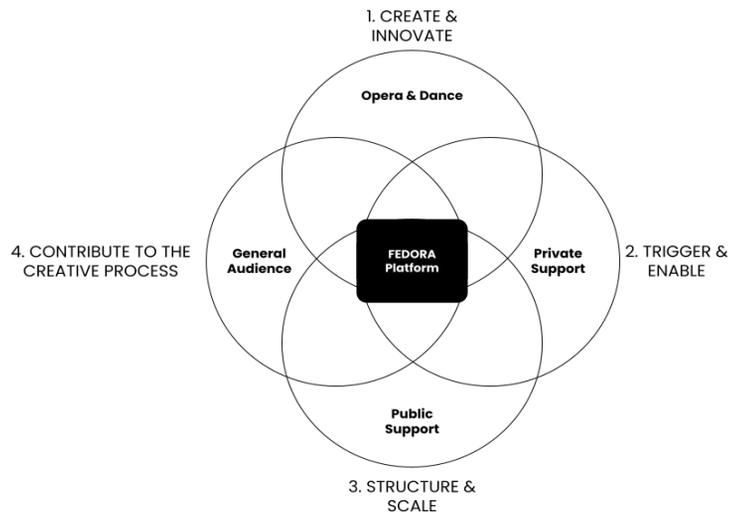
FEDORA – The European Circle of Philanthropists of Opera and Ballet is a non-profit association committed to supporting and contributing to the future of opera and dance in Europe. The association was founded in 2013 in Paris, under the presidency of Jérôme-François Zieseniss, as a tribute to Rolf Liebermann, and is today chaired by Stéphane Argyropoulos and directed by Edilia Gänz. FEDORA's main objective is to encourage emerging artists to renew these genres, thus making opera and dance more accessible, while fostering the emergence of new business models. In order to achieve this goal, FEDORA raises funds to stimulate innovation in the sector not only on, but also behind and beyond the stage, fostering its sustainable, inclusive, and digital transformation.

FEDORA aims to drive change through two funding programmes for opera houses, dance companies, and festivals:



THE FEDORA PLATFORM

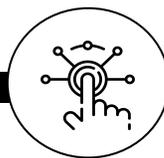
Since 2017, the FEDORA Platform has been selected as a beneficiary of the Creative Europe programme, cumulating a support of 9.3 million euros. Thanks to this funding, FEDORA is strengthening its impact on the opera and dance sector in Europe. The interactive platform – www.fedora-platform.com – acts as a European hub: a European quality label, promoting innovative opera and ballet co-productions created by emerging artists from various disciplines. This showcase of European creation encourages the engagement of audiences by enabling them to participate in the funding and promotion of projects through participatory funding campaigns and online voting. In 2020, FEDORA contributed to the launch of the new online platform – Transnational Giving Europe – simplifying the process of cross-border donations in Europe.



Supporting sustainable innovation by emerging artists



Promoting social inclusion and diversity



Facilitating digital transformation



Reaching new audiences and developing new funding models

A DECADE OF IMPACT

9.3 million

of public & private funds raised
for the opera and dance sector

39

winning projects

+2,000

artists & creatives involved
in the winning projects

+650

performances of the winning projects of
the FEDORA Prizes

25

countries hosting the performances of
the FEDORA Prizes' winners

+500,000

people attended the performances of
the FEDORA Prizes' winners

200,000

attendees were under 35 years old

+350,000

users interacted on the FEDORA
Platform during the audience voting
and crowdfunding phases

THE FEDORA PRIZES BIENNALE

Since 2013, the FEDORA Prizes encourage the **next generation of talent to bring the unexpected to the stage**. The four established privately funded prizes support **cutting-edge artistic projects** that promote **international collaboration, creativity, social integration** and **intercultural dialogue**, as well as **digital innovation on stage**. By turning into a Biennale, the FEDORA Prizes provide **more extensive activities and support to the nominees**. They have more time to develop their projects, and they have the **opportunity to pitch their creations to the jury** before the jury selects the winners.



**FEDORA
Opera Prize**
€100,000

with the support of

THE SILVER COMPANY

in collaboration with

opera
europa



**FEDORA
VAN CLEEF & ARPELS Dance Prize**
€100,000

with the support of

Van Cleef & Arpels

in collaboration with

opera
europa



**FEDORA
Education Prize**
€50,000

with the support of

FEDORA Rolf Liebermann Fund

in collaboration with

RESE



**FEDORA
Digital Prize**
€50,000

with the support of

KEARNEY

in collaboration with

IMZ
INTERNATIONAL
MUSIC + MEDIA CENTRI

130 MEMBERS IN 27 COUNTRIES

AUSTRIA

Salzburger Festspiele
Studio M.A.R.S
Wiener Staatsoper

BELGIUM

LOD muziektheater
La Monnaie/De Munt
Not Standing / Alexander
Vantournhout
Muziektheater Transparant
Opera Ballet Vlaanderen
Platform-K
Queen Elisabeth Music Chapel

BULGARIA

Stara Zagora State Opera

CROATIA

Croatian National Theatre in Zagreb
Croatian National Theatre Ivan pl. Zajc
Rijeka

CZECH REPUBLIC

Prague National Theatre

DENMARK

Den Jyske Opera
The Royal Danish Theatre

FINLAND

Finnish National Opera and Ballet
Tero Saarinen Company

FRANCE

ATeKa Compagnie
Ballet de danse physique
contemporaine
BK International
CCN - Ballet de Lorraine
Chaillot - Théâtre National de la
Danse
Collectif Io
Compagnie ECO
Festival d'Aix-en-Provence
Festival d'Automne à Paris
Insula orchestra - accentus
Le Collectif Meute
Les Mélézes
MAISON GUERMONT
Maqamat & Omar Rajeh
Opéra de Lille
Opéra Grand Avignon
Opéra national de Bordeaux
Opéra national de Lyon
Opéra national de Paris
Opéra national du Rhin
Opéra Nice Côte d'Azur
Opéra Orchestre National de
Montpellier Occitanie
Opéra de Rouen Normandie
Orchestre de Chambre de Paris
S-E-D Sharon Eyal Dance
Théâtre des Champs-Élysées

GERMANY

arcis_collective
Bayerische Staatsoper
Deutsche Oper am Rhein Düsseldorf
Duisburg
Freunde des Nationaltheaters in
München e.V.
Freunde und Förderer der Staatsoper
Unter den Linden e.V.
Hamburg Ballett
Hessisches Staatstheater Wiesbaden
Mosel Musikfestival
Nationaltheater Mannheim
Oper Leipzig
Staatsoper Hannover
Staatsoper Stuttgart
Staatstheater Darmstadt
Stiftung Staatstheater Augsburg
Theater Magdeburg

GREECE

Flux Laboratory
Greek National Opera
Leon & Lykos

ICELAND

The Icelandic Opera

IRELAND

Irish National Opera
Straymaker

ITALY

Arena di Verona opera festival
Associazione Arena Sferisterio
Associazione Giardino Chiuso
Balletto di Venezia
Fondazione Haydn di Bolzano i Trento
Fondazione I Teatri - Reggio Emilia
Fondazione Mascarade Opera
Fondazione Nazionale della Danza
Aterballetto
Fondazione Teatro Comunale Città' di
Vicenza
Fondazione Teatro dell'Opera di
Roma Capitale
Fondazione Teatro Donizetti
Fondazione Teatro la Fenice
Fondazione Teatro Massimo Palermo
Fondazione Teatro alla Scala di
Milano
Fondazione Teatro Regio di Torino
Orsolina28 Art Foundation
Teatro di San Carlo
Teatro Regio di Parma
Teatro Sociale di Como - AsLiCo

KOSOVO

Rame Lahaj International Opera
Festival

LITHUANIA

Baltic Ballet Theatre
Lithuanian National Opera and Ballet
Theatre

LUXEMBOURG

Les Théâtres de la Ville de
Luxembourg

MONACO

Association des Amis de l'Opéra de
Monte-Carlo

NETHERLANDS

Coops & Co
Dutch National Opera and Ballet
Nederlands Dans Theater
Nederlands Kamerkoor
O. Festival for Opera. Music. Theatre
Stichting ICK International
Choreographic Arts Center
Amsterdam
World Opera Lab

NORWAY

The Norwegian National Opera &
Ballet

POLAND

Opera Bałtycka w Gdańsku
Poznań Opera House

PORTUGAL

Ópera do Castelo

SPAIN

Festival Castell de Peralada
Gran Teatre del Liceu
Kor'Sia
Teatro Real

SWEDEN

Drottningholms Slottsteater
NorrländskOperan
Royal Swedish Opera
Stiftelsen Dansens Hus

SWITZERLAND

Grand Théâtre de Genève
La Cité Bleue Genève
Luzerner Theater
NOF - Nouvel Opéra Fribourg
Opernhaus Zürich
Verbier Festival

UKRAINE

Kyiv National Academic Operetta
Theatre
Taras Shevchenko National Opera
and Ballet Theatre of Ukraine

UNITED KINGDOM

Birmingham Opera Company
Britten Pears Arts
English National Ballet
Garsington Opera
Hofesh Shechter Company
Music Theatre Wales
Northern Ballet
Rambert
Royal Opera House
Sadler's Wells Theatre
tiata fahodzi
The Opera Story

UNITED STATES OF AMERICA

Opera Philadelphia
New York City Center



BECOME A CORPORATE DONOR



NETWORK & VISIBILITY

Share your company's story, values and mission through a filmed interview.

Gain visibility in our newsletters and social media, be featured in our press kits, press releases and brochures.

Connect with the other members of FEDORA's corporate and cultural network.



ACCESS TO OPERA HOUSES IN EUROPE

Enjoy unforgettable performances for your clients and employees with our VIP Ticket Services.

Discover the secret of European opera houses with exclusive backstage access.



INVITATION TO FEDORA'S EVENTS

Meet emerging artists in the world of opera and dance, and be a guest at the premiere of a supported project.

Be invited to galas and award ceremonies of the FEDORA platform.

Annual Membership Levels

Membership Levels	Annual amount	Value of benefits made available to you (up to 25% of donation amount)*
Major Donor	€ 30,000	€ 7,500
Donor	€ 20,000	€ 5,000
Member	€ 10,000	€ 2,500

Thanks to our collaboration with Transnational Giving Europe & King Baudouin Foundation US, donations to FEDORA from European countries and from the United States of America are eligible to receive a tax receipt.

*This is only the case for companies with a fiscal residence in France. Please reach out to us to understand your benefits if you are donating from another country.

ANNUAL MEMBERSHIP LEVELS

		Member €10,000	Donor €20,000	Major Donor €30,000
NETWORK & VISIBILITY	Access to FEDORA's network and annual General Assembly with a voting right	✓	✓	✓
	Possibility to make a presentation at FEDORA's annual General Assembly	✓	✓	✓
	Visibility in FEDORA's newsletters and social media, press kits, press releases and brochures.	✓	✓	✓
	Filmed interview in our "Ambassador Series"	✓	✓	✓
	Connect with the other members of FEDORA's corporate and cultural network	✓	✓	✓
ACCESS TO OPERA HOUSES IN EUROPE & EMERGING ARTISTS	Enjoy unforgettable performances for your clients and employees with FEDORA's VIP Ticket Services	✓	✓	✓
	Book guided tours to European opera houses with FEDORA	✓	✓	✓
	Organise webinars for opera houses all around Europe	✓	✓	✓
	Invitations to meetings with artists	✓	✓	✓
INVITATION TO FEDORA'S EVENTS	Be invited to galas and award ceremonies of the FEDORA platform	✓	✓	✓
	Invitations to Premiere of winning projects		✓	✓
	Invitations to meetings with emerging artists of FEDORA's network		✓	✓
	Exclusive event for your company with artists organized by FEDORA			✓



Love Chapter 2, LEV – Sharon Eyal & Gai Behar, Winner of the FEDORA – VAN CLEEF & ARPELS Prize for Ballet 2017 © Prudence Upton

PRESS HIGHLIGHTS

"The Shell Trial," produced by Dutch National Opera (DNO), has been nominated for the Fedora Opera Prize. The FEDORA Opera Prize was created to support pioneering artistic projects that promote international collaboration, creativity, social inclusion and intercultural dialogue.'

Le Monde

"FEDORA's initiative to innovate in opera and ballet funding might just be essential to the long-term survival of the artforms in Europe amidst a climate of decreasing public funding for the arts. It could also provide answers to getting younger audiences in the door, seeing work with which they can personally connect."

Forbes

"FEDORA, a European non-profit founded in 2014 by Jérôme-François Zieseniss, has invested in a new online platform dedicated to opera and ballet projects. 'It's about creating communities around projects in the making.' Gänz says, 'Our goal is to say that philanthropy isn't just for big companies and foundations or the wealthy. Everyone can make a difference.'"

**FT FINANCIAL
TIMES**

"A l'échelle européenne, un club est déjà très actif dans le mécénat, Fedora, qui fête ses dix ans. « Ce cercle européen des philanthropes pour l'opéra et la danse encourage les jeunes artistes à renouveler ces genres afin de les rendre plus accessibles, et favorise l'émergence de nouveaux modèles économiques en levant des fonds privés », explique Edilia Gänz, sa directrice."

Les Echos

"Fedora is definitely a success story ... it's a necessity that culture opens up to society, also economically". That anchors it more in society again, instead of remaining too much in the ivory tower and depending only on state subsidies, says Alexander Neef, Director General of the Paris Opera since September 2020.

Frankfurter Allgemeine
ZEITUNG FÜR DEUTSCHLAND

SPECIAL THANKS



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Anonymous

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DUVELLEROY



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Deloitte



KEARNEY

LANDOR



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Opera and Dance
Prize Partner



Education
Prize Partner



Digital
Prize Partner

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Lead
Partner



Sustainability
Partners



Inclusivity
Partner



Digital Transformation
Partner

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Vice-President



Jean-Yves Kaced
Secretary General
Former Director of the
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National Opera /
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Sofia Del Curto
**Individual Philanthropy
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Aneta Klímová
**Corporate Philanthropy
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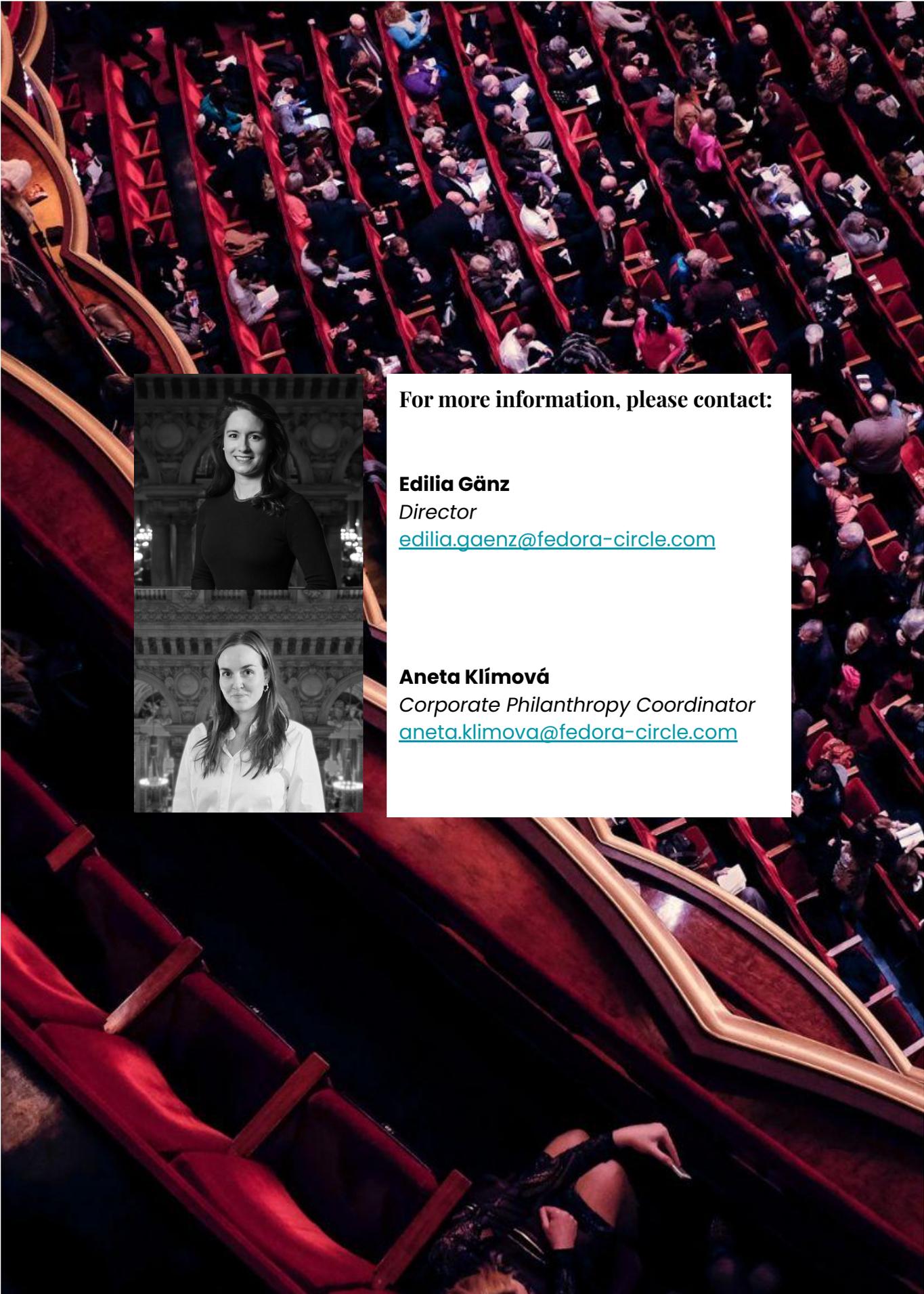
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